



Services of the IPR-Helpdesk

IPR issues in FP7

Dr Dariusz Kasprzycki,

FP7 launch

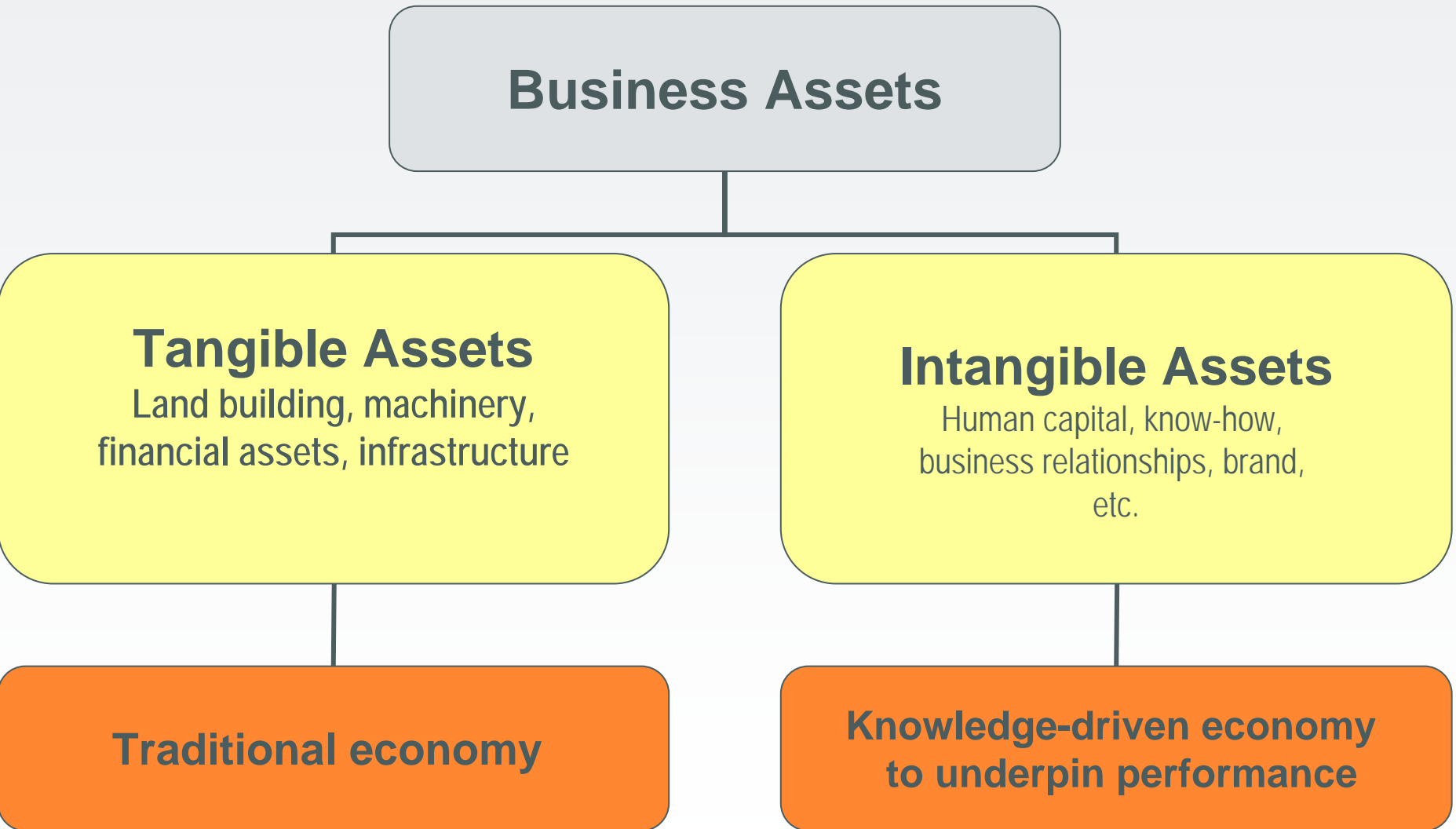
Sofia, 31.01.2007

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Changing Business Environment

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The increasing importance of IPRs

Knowledge based economy requires investment in innovations



**Innovation means successful exploitation of the new ideas
resulting in producing of intangible assets**



**IPRs are the tools to protect existence of these assets and to
reward innovation activities**

What is IPR?

Intellectual Property Rights

= legal instruments to protect someone's
intangible assets



Converting IP into property



By granting a legal title which entitles the owner of the right **to prevent others from exploiting it.**

IPR &



IPR – a strategic factor in a successful FP7 project

Before Project Start

- Proposal preparation, incl. PUDK
- Defining project-related know-how
- Defining IP-protected areas
- Negotiating a CA

During Project Implementation

- Strategy for protection & management of foreground
- Granting of access rights

After Project End

- Dissemination
- Protection of generated IP
- Exploitation of the results

AT ALL STAGES

Before Project Start

IDEA
DECISION TO
INNOVATE



Define the state of the art

Screening process

Search in patent documents

Protection of technical
drawings by trade secrets
& / or copyright

Protection of all information
linked to the idea

Before Project Start

NEGOTIATE



Confidentiality Agreement

Background & foreground

Access Rights

Consortium Agreement

Grant Agreement

During Project Implementation

RESEARCH
- basic
- applied

Make use of confidentiality agreements

Make use of patent documents

- as a source of information

- as a source of competitive intelligence

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METHODS OF MAKING GAS DISTRIBUTION MEMBERS FOR APPARATUSES

Bibliographic data | Description | Claims | Abstract | Images

Publication number: WO2006089897
Publication date: 2006-08-24
Inventor: STEGER ROBERT J (US)
Applicant: LAM RES CORP (US), STEGER ROBERT J (US)
Classification:
- international: C23F1/00; C23C16/00; C23F1/00; C23C16/00;
- european:
Application number: WO2006/0504264 2006/0208
Priority number(s): US2005/0057433 2005/0215

[View INPADOC patent family](#)

Abstract not available for WO2006089897
Abstract of corresponding document: **US2006180275**
Methods for making gas distribution members for plasma processing apparatuses can be electrodes, gas distribution plates, or other members. The holes in a gas distribution member by a suitable technique, e.g., a mechanical flow through the gas distribution member, and then adjusting the permeability by the same fabrication technique, or by a different technique, e.g., laser drilling

During Project Implementation

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MANAGE &
PROTECT



Research results

Question of ownership

Access rights regime

Continuous update of
dissemination and use
plan

Towards Project End

USE & DISSEMINATION



Protection of results

Publication as a means of
dissemination activities

Use of results

Enhanced visibility of EC
support

After Project End - Product Commercialisation

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MARKETING OF INNOVATION



Trade mark and industrial design are key in a successful marketing strategy

Attracting investments, business angels, VC, etc.

Careful management of IP portfolio

Why is IPR important?

Innovative and creative ideas are at the heart of most successful businesses
(→ *knowledge-based economy*)

BUT: Ideas by themselves have little value.
IPR offers : exclusive property rights

- ✓ To commercialise an invention
- ✓ To prevent others from using it
- ✓ To safeguard a strong market position
- ✓ To strengthen your negotiation power
- ✓ To attract investors
- ✓ To develop good reputation among consumers

Moreover:

- ✓ IPR serves as information source!

Welcome to the world of the IPR-Helpdesk

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Services of the IPR-Helpdesk

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- and **free of charge**
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 - ✓ **RTD & IP sector**
- **Official documents**
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The relevance of intellectual property rights for the research community

Philippe Busquin
European Commissioner for Research

I am pleased to have this opportunity to outline how improved intellectual property rights are for the research community.

In the transition to the knowledge-based society which the European Council set as its objective in Lisbon, we need more research to have the required know-how to protect the results of our research activities in order to promote their exploitation. Initiatives such as the IPR Helpdesk play an important role in achieving these objectives.

One of the necessary ingredients of intellectual property can be seen in the growth of patenting activities and savings gained from the licensing of technologies, and in fact that while intellectual property can represent a very significant proportion of the total value of a company. This underlines the need to make IPR systems as effective as possible, neither as both these things and their use are concerned. This is why intellectual property issues have now become integral components of the European research policy, as reflected for instance in the important Commission Communication "Towards a European Research Area" (COM(2004)50) and "More research for Europe" (COM(2004)318).

As set forth in these Communications, we need policies at various different levels. For its part, the research Community should continue with several initiatives which should be of interest and assist the research community in a more optimal use of intellectual property rights.

In this sense, protecting the results of European research implies in the first place that researchers are aware of existing legislation and how and where best to protect their research results. This is why I consider that all initiatives aiming at improving the awareness and of interest importance for the research community. DG Research has conducted a number of expert group meetings and other consultations focusing on IPR issues arising both in specific scientific sectors, (e.g. bio-technologies) and in horizontal areas such as intertemporal collaborations or publicly funded research. These activities, whose results are available on the Internet¹, aimed to identify legal problems and to disseminate them so as to promote that use, in particular as far as necessary industry relations are concerned.

In addition, in October 2003, together with DG Enterprise, DG Research will be co-organising the next EURIMACS conference, focusing on the relation between intellectual property and innovation. This should provide an excellent opportunity for promoting our results and have an immediate discussion with the stakeholders.

As regards the intellectual property legislation, the needs of the European research community have also to be taken into account in the development of ERI legal systems: new scientific developments may require legal adaptations, whether they relate to specific areas or to "generic" areas such as the patent period.

Finally, promoting the actual exploitation of R&D results is an objective that aims at ensuring adequate support to the design of the new European Community Research Framework Programme (FP6).

The IPR provisions applicable to FP6 have been identified, simplified and adapted². In particular, they give more flexibility to participants in a grant project to agree on the most appropriate provisions, especially regarding the granting of access rights between beneficiaries in a third party.

In this context, the IPR Helpdesk plays an important role in providing information and assistance to research organisations, and especially to those participating in the Community's Framework Programme for R&D. This is a project that DG Research is strongly supporting, since it will contribute to promoting the exploitation of the results of the Framework Programme, and thus the socio-economic impact.

In sum, the ultimate purpose of a research research and innovation policy is not only to produce new scientific knowledge, but also to ensure its optimal exploitation. This approach is critical essential for producing socio-economic benefits such as new products and services, employment and competition enhancement.

The creation of a lean internal market for research and knowledge requires not only action in the context of research policy itself, but also in the context of other policies which are underpinning a strong European research community. Improving our intellectual property systems and facilitating its optimal use are an essential aspect of this strategy.

Training

- Free of charge training for multipliers:
-
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- Chambers of Commerce
- IRCs, etc.
- in six languages



We are just a mouse click away

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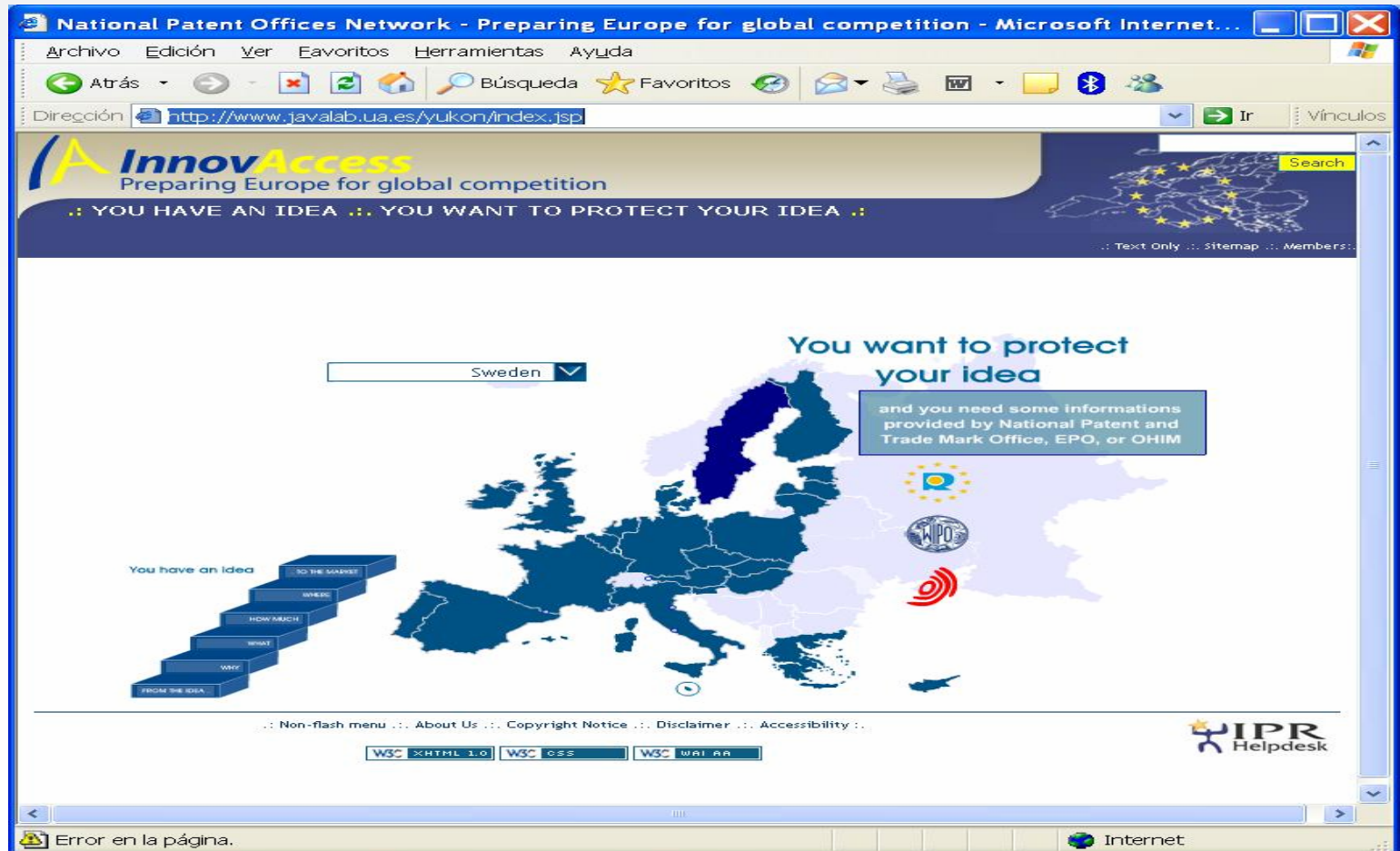
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